



JEDCO Board of Commissioners
November 18, 2021 @ 8:30 A.M.
JEDCO Administration Building
700 Churchill Parkway – Avondale, LA 70094

MINUTES

Call to Order: 8:30 a.m.

Attendance: Vice Chairman Tom Gennaro, Mickal Adler, Jimmy Baum, Kenny Bertucci, Barry Breaux, Lloyd Clark, Anthony DiGerolamo, Joe Ewell, Michael Fahrenholt, Lesha Freeland, Brian Heiden, Larry Katz, Michael Kraft, Keith Merritt, Mayra Pineda, Stephen Robinson, Gene Sausse, Floyd Simeon

Staff: Jerry Bologna, Lacey Bordelon, Cynthia Grows, Jennifer Lapeyrouse, Scott Rojas, Kelsey Scram, Kate Wendel

Absences: Josline Frank, Teresa Lawrence, Tricia Phillpott

Attorney: None

Guests: Dr. James Gray – Jefferson Parish Public School System
Mike Bucher and Genevieve Douglas – Urban Properties
Robert Munch – Laitram LLC
David Wolf and Philip Sherman– Adams and Reese

I. Call to Order – Vice Chairman, Tom Gennaro

- **Approval of Board absences for today, November 18, 2021**– Keith Merritt motioned, seconded by Gene Sausse to excuse the above-named absences. The motion passed unanimously.
- **Approval of Minutes for October 28, 2021** – Lesha Freeland motioned, seconded by Lloyd Clark to approve the minutes. The motion passed unanimously.
- **Presentation – Dr. James Gray, Jefferson Parish Public School System**
Dr. Gray provided an update for the Jefferson Parish schools which reflected the effects of the COVID-19 pandemic and Hurricane Ida. Schools reopened August 31, 2020 for in-person learning and stayed open all year, earning nearly 10,000 Industry Based Certifications. The 2021 school year prioritized in-person learning and was open for 15 days before Hurricane Ida. Students missed 3-5 weeks of school. There was major damage at 27 schools. Grand Isle, Kerner, Fisher and Ray St. Pierre suffered significant damages. Projected repair and rebuild costs of \$500 million. Working with FEMA and GOSHEP for permanent repairs, but anticipates there will be a funding gap. Dr. Gray also reported that there are approximately 50,000 students and 83% are economically disadvantaged, 19% have exceptionalities and 17% with limited English proficiency.

The update also included closing the learning gap, the Jefferson Summer Bridge program, the Ready Start Network, the Fast Forward program, and use of Elementary and Secondary School Emergency Relief (ESSER) Funds.

II. Unfinished and New Business

- **Resolution approving consulting and professional services contracts with Urban Properties Real Estate, LLC; Perkins+Will (LA), an Architectural Corporation; Duplantis Design Group, PC; and Point A Consulting for Phase 2 implementation of the Churchill Technology & Business Park Master Plan, and providing for related matters (deferred from October 28, 2021) – Lacey Bordelon**

Following Ms. Bordelon's presentation, Jimmy Baum motioned, seconded by Mayra Pineda to approve the contracts. The motion passed unanimously.

- **A resolution approving the form of and authorizing the execution of a Third Supplemental Act of Conveyance relative to the acquisition and construction of the 2021 additions and improvements to the manufacturing and administrative facilities of Laitram, L.L.C., including its affiliates, in Jefferson Parish; and providing for other matters with respect to the foregoing – Lacey Bordelon**

Larry Katz motioned, seconded by Brian Heiden to approve the resolution. The motion passed unanimously.

- **JEDCO Nominating Committee recommendations for 2022 Officers – Jerry Bologna**

The Nominating Committee met on October 28th and recommended the following:

2022 Officers

Tom Gennaro – Chairman
Larry Katz – Vice Chairman
Mayra Pineda – Treasurer
Josline Frank – Secretary
Teresa Lawrence – Ex Officio

Joe Ewell motioned, seconded by Gene Sausse to approve the slate of Officers of 2022. The motion passed unanimously.

- **JEDCO Nominating Committee recommendations for 2022 Committees; Executive, Finance, Audit, PILOT, and Bylaws – Jerry Bologna**

The Nominating Committee met on October 28th and recommended the following:

2022 Executive Committee (11)

Jimmy Baum
Lloyd Clark
Joe Ewell
Josline Frank
Leshia Freeland
Tom Gennaro
Larry Katz
Teresa Lawrence
Mayra Pineda
Stephen Robinson
Gene Sausse

2022 Finance Committee (11)

Mickal Adler
Jimmy Baum

Barry Breaux
Kenny Bertucci
Anthony DiGerolamo
Michael Fahrenholt
Brian Heiden
Michael Kraft
Keith Merritt
Tricia Phillpott
Floyd Simeon
2022 Audit Committee (3)

Tom Gennaro
Teresa Lawrence
Brian Heiden
2022 JEDCO PILOT Review Committee (5)

Mickal Adler
Jerry Bologna
Michael Fahrenholt
Larry Katz
Stephen Robinson
2022 Bylaws Committee (3)
Anthony DiGerolamo
Mickal Adler
Larry Katz

Barry Breaux motioned, seconded by Brian Heiden to approve the slate of committees as recommended by the Nominating Committee. The motion passed unanimously.

- **Appointments to 2022 Nominating Committee – Jerry Bologna**
According to the JEDCO Bylaws, the committee shall consist of the present chair, past two immediate chairs, and two members selected by the Board. Jimmy Baum nominated Lloyd Clark and Anthony DiGerolamo. Mickal Adler motioned, seconded by Joe Ewell to approve the two nominees. The motion passed unanimously. The members of 2022 Nominating Committee are:

2022 Nominating Committee (5)
Tom Gennaro
Teresa Lawrence
Mickal Adler
Lloyd Clark
Anthony DiGerolamo

- **Resolution recommending the appointment of JEDCO’s 2022 Chairman to the Jefferson Parish Economic Incentive Fund Evaluation Committee – Jerry Bologna**
Gene Sausse motioned to recommend to the Parish Council the appointment of Tom Gennaro, seconded by Mayra Pineda. The motion passed unanously.
- **Resolution appointing Board of Directors to Forward Jefferson Corporation for the year 2022 – Jerry Bologna**

Recommendations made by the Nominating Committee for the 2022 Directors of Forward Jefferson Corporation are:

Jimmy Baum
Lloyd Clark
Joe Ewell
Josline Frank
Lesha Freeland
Tom Gennaro
Larry Katz
Teresa Lawrence
Mayra Pineda
Stephen Robinson
Gene Sausse

Mayra Pineda motioned, seconded by Tom Gennaro to approve the recommendations. The motion passed unanimously.

- **Resolution appointing Board of Directors to JEDCO Development Corporation for the year 2022 – Jerry Bologna**

Recommendations made by the Nominating Committee for the 2022 Directors of JEDCO Development Corporation are:

Mickal Adler
Jimmy Baum
Barry Breaux
Kenny Bertucci
Anthony DiGerolamo
Michael Fahrenholt
Brian Heiden
Michael Kraft
Keith Merritt
Tricia Phillipott
Floyd Simeon

Lesha Freeland motioned, seconded by Brian Heiden to approve the recommendations. The motion passed unanimously.

- **Approval of President and CEO's 2022 membership of professional, civic or other clubs – Jerry Bologna**

The President & CEO must furnish to the Board of Commissioners annually a list of professional, civic or other clubs which he will be associated with. Payment or reimbursement of any expenses related to the President & CEO's participation in such clubs shall be subject to the provisions of Section 6.3 of the employment agreement.

- Jefferson Chamber of Commerce - Board Member
- Catholic Charities Archdiocese of New Orleans (CCANO) -Board Member
- Fore!Kids Foundation – Board Member
- World Trade Center New Orleans (WTCNO) - Member

- International Council of Shopping Centers (ICSC) - Member
- International Economic Development Council (IEDC) - Member
- Louisiana Industrial Executive Association (LIDEA) – Member
- University Holy Cross – Board Trustee
- Council of Development Finance Agencies (CDFA) - Member

Lloyd Clark motioned, seconded by Joe Ewell to approve the above list of professional, civic or other clubs. The motion passed unanimously.

- **Approval of 2022 meeting schedule for JEDCO Executive Committee and quarterly Board of Commissioners – Jerry Bologna**

Joe Ewell motioned, seconded by Tom Gennaro to approve the 2022 meeting schedule presented. The motion passed unanimously.

III. Monthly Financial Report

- **October 2021 – Cynthia Grows**

Brian Heiden motioned, seconded by Stephen Robinson to approve the monthly report as presented. The motion passed unanimously.

IV. President and CEO Report – Jerry Bologna

- The JEDCO Annual Luncheon, sponsored by Gulf Coast Bank, is scheduled for December 2. There will be several awards presented; 3 Small Business of the Year, 2 Champion of Economic Development, and 1 Business Retention and Expansion. The event includes a panel discussion where panelist will share their thoughts on the future of the region. Panelist are Michael Hecht of GNO, Inc., Guy Williams of Gulf Coast Bank, and Brandy Christian of the Port of New Orleans.
- Ten days following Hurricane Ida, JEDCO’s exterior facility experienced a fire. Entergy’s insurer maintaining the damage is not their responsibility. JEDCO incurred about \$90,000 for repairs caused by the fire. Still making calls to Entergy to settle the claim.
- Clearview Mall, “The Metro at Clearview”, will celebrate the groundbreaking for the new development today, between 12:30 and 2:00 pm.
- Beginning January 2022, Mickal Adler will represent the Jefferson Chamber and Jim Martin will represent the Jefferson Business Council on the JEDCO Board of Commissioners. At the Parish Council’s next meeting, an ordinance will be read into summary giving the Jefferson Business Council a second appointment to the JEDCO Board of Commissioners. The Jefferson Business Council will replace the Louisiana Banker’s Association as a nominating organization.
- Earlier this month, JEDCO hosted a Seafood Industry Resource and Recover Event in Lafitte. There were over 150 who participated. JEDCO plans to replicate the same type event in Grand Isle.
- Ms. Ruth Walker-Lawson named President of the Jefferson Chamber of Commerce. JEDCO collaborated with Ms. Lawson on several projects during her employment with the Jefferson Parish Government.
- Commissioners were reminded the annual Ethics and Sexual Harassment training are due by December 31, 2021.
- At the November JEDCO Staff Retreat, the staff developed and adopted a list of Core Values which are demonstrated daily by the staff – Integrity, Dynamic, Collaborative, and Service.

INTERGRITY- We pride ourselves in demonstrating integrity in all that we do with respect and responsibility. By following up and following thru, we generate trust within our business community.

DYNAMIC- JEDCO is adaptable and progressive. We consistently seek opportunities to deliver creative, innovative solutions to serve the needs of the Jefferson Parish business community.


COLLABORATIVE- JEDCO works to enrich and empower our community through collaborating with key partners and connecting businesses with resources to prosper Jefferson Parish.

SERVICE- We are funded by the community and serve the community equitably, inclusively, and with dedication to empower all Jefferson Parish companies.

V. Other Updates or Comments from the JEDCO Board of Commissioners

None

VI. Adjournment Mayra Pineda motioned, seconded by Lloyd Clark to adjourn.



Larry Katz
JEDCO Secretary *Treasurer*
Minutes for November 18, 2021